



GLOUCESTER CITY AFC SUPPORTERS TRUST

**Minutes of GCCST Board Meeting held on Monday, 16th December, 2024
at Regus Offices, Worcester Street, Gloucester.**

Present:

Robin Mogg (Chairman), Trevor King (Treasurer), Craig Layhe (Secretary), Matt Phillips (Vice-Chairman), Dave Jones, Mark Davidson, Judith Evans, Paul Clark, Chris Palmer and Tim Clark

- 1. Welcome:** Robin thanked those for attending.
- 2. Apologies:** Tim Lezard
- 3. Minutes:**

Minutes of the previous meeting, held on Monday 18th November, 2024 were approved and unamended.

- 4. Matters Arising:** None

5. Treasurer's Report:

A copy of the most up to date accounts were provided by Trevor for all members and will be posted onto GCST Website. Notable entries include over £4000 in club shop sales, including replica shirts, so far in December, with the online shop also performing very well. From the last meeting a £500 donation from the trust to the foundation was made. In summary, currently £7,000 in the bank, with £4400 available from that.

- 6. Membership Report and 2024/5 subs:** 110 current members

7. Website Admin Owner Update

No further developments at this stage, situation ongoing and carried forward.

8. Newsletter Update

Tim was absent from the meeting, so no further update and carried forward

9. Board Election Policy & Code Of Conduct Policy Sign-Off

All members present and absent were happy to approve the policy and will now be presented at the next AGM and a proposed copy will be posted onto the website

10. Standing Orders Policy For Meetings and AGM

Board members were informed that these two policies would be emailed to them on 17/12/24 for all to review before the next meeting, where a yes or no confirmation would be needed to present these policies at the next AGM.

11. Tom Webb Photo

Proposal was for a framed photo of Tom Webb to be hung in the bar of the clubhouse. All were in agreement and the cost of the frame to be paid for by the Trust.

12. Foundation Update

Following the £500 donation from the trust, the kit had now all been purchased and a news story will be going shortly. The programme will begin in January, starting at Kingsholm, with the aim to move around Gloucester.

13. 100 Club Update

All members had now been contacted and agreed to move the money onto other projects. No project has yet been agreed upon, so the funds will remain on hold until such time. Matt stated he would redesign the leaflet to reflect these changes.

14. Minibus

No decision was made on how much was going to be spent on purchasing a minibus. The £4000 donation remains in place until a decision is made. The cost of purchasing a minibus is in the region of £4000 to £8000. The approx. cost of insurance is £1000 annually, as well as annual MOT costs. It was suggested that potentially the funds from the 100 Club could be loaned to the cost of purchasing the minibus and repaid back to the 100 Club via profit made from the use of the minibus. It was mentioned that as we are over halfway through the season now, there is no rush to purchase one immediately, but have the bus in place for the beginning of next season. The Trust would still seek an individual who is mechanically aware to help give guidance before a purchase is made.

15. Promotion Of The Trust

Robin asked for ideas and suggestions on how to attract more members and funds. Suggestions included:

- Selling stock at a market
- A sign up form in the bar and in the club shop
- A hut/stall in the ground
- Framed posters above the urinals
- POS around the queues for food
- Email to parents of confirmed squad players of ladies and youth teams
- A stall at Gloucester Day

No formal actions were agreed as was just an ideas session, but Robin would provide quotes for a market stall and a covered hut for match day sales to help protect the stock and trust members during bad weather

16. Any Other Business

- It was agreed that a message would be sent to all members of the trust to wish them a Merry Christmas
- It was agreed to send a goody bag to Heath after he donated his raffle prize back to the trust
- It was agreed to advertise gift cards online for use in the Clubshop.

The meeting then closed with the date for the next meeting being on Monday 13th January, 7pm, at Regus Offices in Worcester Street.