



## GLOUCESTER CITY AFC SUPPORTERS TRUST

**Minutes of GCST Board Meeting held on Monday 23<sup>rd</sup> June, 2025 at Regus Offices, Worcester Street, Gloucester.**

### **Present:**

Robin Mogg (Chairman), Trevor King (Secretary) Craig Layhe (Secretary), Matt Phillips (Vice Chairman) Judith Evans and Tim Clark and Mark Davidson

- **Welcome:**

Robin thanked those for attending

- **Apologies:**

Paul Clark, Chris Palmer, Tim Lezard and Dave Jones

- **Minutes:**

Minutes of the previous meeting, held on Tuesday 27<sup>th</sup> May, 2025 were approved and unamended

- **Matters Arising:**

None

- **Treasurer's Report:**

A copy of the most up to date accounts were provided by Trevor for all members and will be posted onto GCST Website for all trust members to see. In summary, £5637 in the bank with £437 ring-fenced for other expenditure, leaving £5199 available. Line by line detail of all monies are listed on the financial report posted on the website. Headlines for the month include:

£3178 spent on club shop stock

- **Membership Update**

No changes from previous month, remain at 116

- **Discussion On Membership Drive**

Discussion was held in the room to drive T-End membership, a summary of ideas and suggestions are as follows:

Leaflet redesign to include 100 Club and Membership application details, to be placed in gift shop bags and on the matchday stall#

Have a table set up handing out the leaflets on some matchdays

The club to send email to their mailing list about becoming a member

The Club and the Trust posting at the same time on socials (including COF about becoming a member of the Trust)

- **Discussion On Fundraising Drive**

Discussion was held in the room on ways to help drive fundraising, a summary of ideas and suggestions include:

Sponsor A Player for £75, aimed at kids, to include a signed programme, named in programme and a personalised video message from the player. All sponsors entered into a drawer to win a signed shirt. The club, trust and COF to promote this on the socials

It was decided in the room to not continue with Sponsor a Goal, due to low participation

Leaflet redesign to promote the 100 Club, as well as online posts from the club, trust and COF

Trevor would continue with predict the league envelopes

To create a wallchart, similar to World Cup and Euros, to plot game by game performance

To promote Easy Fundraising, with the additional push of Amazon being included

Trevor agreed on Dave's behalf to continue the Grand National Sweepstake

It was decided to not do a calendar this season due to lack of sales

All the other activities from last season would continue as normal

- **Any Other Business**

Tim C mentioned that on 15<sup>th</sup> July it's the 90<sup>th</sup> Anniversary of the first version of the Gloucester City Supporters Trust, first formed in 1935. It was agreed to support post across the socials when Tim first posts.

After discussion in the room, it was agreed to sleeve sponsor all the youth girls teams through a donation of payment towards kit, worth approx. £400

After discussion, it was agreed to purchase 2 TVs for the hospitality boxes, worth approx. £400

After discussion, it was agreed to support a purchase of a Juliette balcony railing for the club gym, worth approx. £160

Robin asked for help to sort stock out in the club shop and Matt, Judith and Mark all agreed to help

Robin asked for help to man the club shop on Saturday 12<sup>th</sup> July and 19<sup>th</sup> July

**The meeting then closed with the date for the next meeting being the Annual AGM on Sunday 3<sup>rd</sup> August, 2025.**