



## GLOUCESTER CITY AFC SUPPORTERS TRUST

### Minutes of the Trust Committee Meeting held on Monday, 19<sup>th</sup> August, 2024 at Regus Offices

#### Present:

Robin Mogg (Chairman), Judith Evans, Craig Layhe (Secretary), Matt Phillips, Trevor King (Treasurer), Mark Davidson, Tim Lezard, Paul Clark, Tim Clark and Chris Palmer.

#### 1. Apologies:

Ian De Maria and Dave Jones.

#### 2. Election of Board Officers:

Robin stated he was happy to continue as Chairman, there were no objections in the room, so approved. Trevor stated he was happy to continue as Treasurer, there were no objections in the room, so approved. Robin proposed Matt Phillips to take the role as Vice-Chairman, there were no objections in the room, so approved.

#### 3. Ian's Position:

Ian has stated, through Robin, that due to personal reasons, he is unable to attend board meetings for the foreseeable future, but was happy to continue as membership secretary, stewardships and IT work on the Trust website. There were no objections in the room, but was a question asked if there are any rules about attendance, which would need to be checked at a later date.

#### 4. Minutes:

Minutes of the previous meeting, held on Monday, 24<sup>th</sup> June, 2024 were approved and unamended.

#### 5. Matters Arising:

A question was asked in the room about The Fans Survey and was stated that the survey will be at the end of the season, but there were to be no questions/mentions of shirt colours. The survey is to give fans a voice on direction and performance on and off the pitch. Membership benefits to be discussed in AOB.

#### 6. Treasurer's Report:

- Trevor issued to all a copy of the current financial accounts, which will be published on the GCST website for reference.
- Trevor discussed that there were still outstanding invoices to arrive for programmes.
- The coach to Taunton made £100 and that he was buying stock for the new club shop.
- The current account has £1.4k in and the deposit account has approx. £6k in it.
- Trevor also mentioned that since February 2001, The GCST had raised over £1 million.
- Matt stated that there were £1400 sat in holding on shirt sales, which will of course go straight to the club.

- There was discussion around player sponsorship as Trevor stated there were still lots of players available, there were discussions around confusion of what the club and GCST were doing with sponsorships, such as what do you actually get and do the players even know they are sponsored, no formal decisions were made.
- Discussions were held regarding relaunching sponsor a goal and was agreed to continue.
- Trevor suggested to open the envelopes to be able to track your chosen team throughout the season, there were no objections in the room, so all envelopes were opened and would be posted online to let everyone know who they got.
- Trevor raised that there was £1.4k ring-fenced for the T-End extension from the 100 Club, he stated that we were unlikely to ever raise the money required, so could the funds be used for something else. After discussion it was agreed to leave the funds where they are for now, to bear in mind if something came up.

### **Membership Report:**

There are currently 102 active members and that Ian was chasing the missing 5 as it should be 107.

### **7. Trauma Bag purchase:**

The club had approached Robin to purchase a Trauma Bag through the GCST for the club. The cost would be approx. £670. The bag would be for the benefit of everyone in the stadium. After discussions, it was agreed to purchase it for the club, with no one objecting. All that was asked is that the GCST would receive publicity in the programme and on social media for the purchase.

### **8. Club Shop Progress:**

Robin stated that there would need to be one more coat of paint, the fittings would start next week, the electrics were still to be fitted and that the replica kits should be arriving the back end of September.

### **9. Retro Kits and T-shirts:**

There were discussions of welcoming donations of older kits and books, but it was mentioned that sporting books did not sell well. There were discussions if we should sell kits of other clubs, but was agreed to just start with City shirts first to see how it goes. It was agreed to start posts asking for donations. Old programmes were also discussed, which were welcomed. Matt Phillips asked if this could be a revenue stream for the new foundation, after discussion it was agreed that a percentage of the profits from this were to be given to the foundation, the amount to be agreed at a later date.

### **10. Q&A with Colin:**

It was proposed a £5 charge for attendance and/or £10 with food. Colin and other club officials would be in attendance. It was stated that this a PR exercise and not a fundraiser. Robin stated that Colin would prefer if the questions were collated beforehand and that there were no questions regarding club finances. Discussion of a positive and negative feedback followed, such as questions should not be pre-determined and be organically asked on the night, about whether its right to charge fans for attendance, about whether GCST members or all fans being able to attend. No final decisions were made and Robin was go back to Colin for further discussion.

## **11. Any Other Business:**

- It was agreed for a newsletter would be generated for consumption following each meeting.
- There was discussion regarding 10% off at the club shop for GCST members, which was decided yes, but not on replica shirts, as the club shop made losses on some merchandise.
- 10% off stock in GCST club shop, but not replica kits
- GCST members would be issued a membership card each year
- GCST members would be issued a car sticker each year
- A discussion was held around discount for the supporters coach, no decision was made until talks held with Dave Jones first around costs.
- Discussion was held regarding social media presence for GCST around ongoing projects and how we can use that to help as a tool to grow, no formal decisions were made and left to continue discussions.
- Discussion held regarding a GCST social night, like a quiz, skittles or darts, no formal decision was made and will be discussed again at a later date.

Date of next meeting: Monday 16<sup>th</sup> September, 2024, venue TBC.