

Minutes of Gloucester City Supporters Trust meeting on October 16th 2023

Present: Robin Mogg, Trevor King, Judith Evans, Gordon Bendall, Time Lezard.

Apologies: Ian DeMaria, Paul Halford, Chris Palmer, Toby Ackland, Matt Phillips.

Minutes of the September meeting.

These were agreed and accepted.

Treasurers Report.

Trevor reported that the current balance for the trust was £2784.57 with no outstanding invoices. He also stated that £410 had so far been raised towards the World War Memorial Board to commemorate those lost in war. Card sales in the shop are far outstripping cash sales.

Trevor raised a concern that there was no way of differentiating between money received for T Enders subscriptions and 100 Club sales. Possible ways around this issue to be looked into.

Currently a small profit is being made on the programme sales.

Membership Report.

In the absence of Ian it was assumed that membership numbers remain at the same level as August.

Fans Survey Report

It was once more agreed that a separate meeting is arranged to discuss this, sometime in the near future.

Eastgate Street Shop

There are currently 7 people on the rota to support this initiative. Concern was raised about the amount of stock available to run 2 shops. Robin to complete a stock check in club shop.

AOB

Fundraising Evening with Tom Webb et al.

Nothing more has been done on this event. Further discussions to take place to firm up date, format and attendees.

2024 Calendar.

It was agreed that we should still go ahead with producing a calendar for 2024. Neil to be asked to provide the photos, a mix of mens, womens teams and fans photos. Robin to talk with Matt and Biz to establish costs and timeframes.

Website/Membership Communication.

It was agreed that this was improving via the various social media channels and we would continue to enhance this wherever possible. On this point it was agreed that a regular email blast was sent out covering Trust activities, upcoming matches and events. Gordon to ask Alan about email addresses of members.

Also producing a piece to be published in the delivered free Local Answer magazine was discussed. Costs to be established.

Community Tickets.

Robin to liaise with the relevant agencies.

More discussion took place regarding the possibility of arranging an evening with [xxxx] as the speaker. Trevor to discuss with [xxxx] regarding [xxx]'s fee.

100 Club

Take up of this has been disappointing. Currently only 22 tickets sold. Potential negative effect of [xxxx] on ticket sales was discussed. [xxxx]. It was agreed to stay with the original prize level of 50% to the winner rather than enhance the prize in the hope it would attract more participants.

Tim presented 3 items for discussion all of which were well received.

An interview with John Hammond about his Walking Football World Cup experience recently, to be put in the programme at a later date.

Arranging a Food Bank drop off session on a match day. Food Bank volunteers to administer the collection outside the ground.

Possibly arranging a visit on [xxxx] of some [xxxx]. All local womens teams to be contacted to make a real event of it.

Date of next meeting

November 27th 7pm at Tiger Turf Stadium

Meeting ended at 8.35pm.