



GLOUCESTER CITY AFC SUPPORTERS TRUST

Minutes of GCST Board Meeting held on Monday, 17th February, 2025 at Regus Offices, Worcester Street, Gloucester.

Present:

Robin Mogg (Chairman), Trevor King (Treasurer), Craig Layhe (Secretary), Dave Jones, Judith Evans, Mark Davidson, Tim Lezard, Matt Phillips (Vice-Chairman) and Paul Clark.

- **Welcome:**

Robin thanked those for attending

- **Apologies:**

Chris Palmer and Tim Clark

- **Minutes:**

Minutes of the previous meeting, held on Monday 13th January, 2025 were approved and unamended

- **Matters Arising:**

Matchday programme stand is now built and up and running for use. It still requires further decoration

- **Treasurer's Report:**

A copy of the most up to date accounts were provided by Trevor for all members and will be posted onto GCST Website for all trust members to see. In summary, £8499 in the bank with £2580 ring-fenced for other expenditure, leaving £5919 available. Line by line detail of all monies are listed on the financial report posted on the website. Headlines include:

Approx £1400 donated to the club for repairs and maintenance on the toilet facilities

£100 donation to the Jordan White Collection

£100 donation to the Keith Dunstan collection, which led to a discussion on combining the plaque memorial with Mike Dunston

£2000 in shop sales so far this month

Programmes continue to be popular with a small profit made

£180 income from Easy Fundraising which led to discussion on how that could be wider publicised to drive usage

Sponsor a goal has no entries yet, with a request going to Chris Palmer to provide an update

- **Membership Report and 2024/5 subs:**

No changes month on month, we remain at 110 current members. A discussion was had to add application forms to matchday programmes and bags from clubshop purchases

- **2025 End Of Season Survey:**

It was discussed that it was GCST intention to hold one every 2 years. A formal invite to be sent to Sarah Gordon Jones to attend a future GCST meeting to discuss the survey. A headline copy of questions and results from the 2023 was distributed to board members and was asked for board members to come up with questions for the next survey before the next meeting

- **GCST Disciplinary Policy and Social Media Policy**

Both policies were approved and unamended by all board members and will now be uploaded to the website for presentation at the next AGM

- **Equality, Diversity and Inclusion Policy and Equality Charter Policy**

The policies will be distributed to all board members for review. A sign off required at the next meeting in March

- **Any Other Business**

A discussion was held regarding a potential 2025 End Of Season Awards event. Amongst the ideas discussed was hiring a venue, teams to be invited, charging entry tickets to attend and food options. The idea will be further explored between the club and GCST

The GCST gazebo was priced up at £1150, Robin to look at how that cost could be reduced

The coach money collection is still unresolved for members who travelled, Dave and Robin to chase forward

Matt was assisting the club in trying to raise the profile and use of the corporate boxes to drive attendance and revenue. Matt asked the trust for an approx. £450 donation to put laminate flooring down and all present board members agreed with 1 member objecting

The cost to extend the club shop would be approx. £600, with further details to follow

The clubshop could have use of a heat press to assist in making our own merchandise, more details to follow

- **Q&A With Colin Taylor**

Postponed to another date

The meeting then closed with the date for the next meeting being on Monday 17th March, 7pm, at Regus Offices in Worcester Street